NETBASE

COMPANY INTRODUCTION

Netbase Outsourcing | **Sales Department**

AGENDA

1. OVERVIEW
2. OUR TEAM
3. OUR SERVICE
4. RESOURCES
5. SHOWCASES

01. OVERVIEW

OUTLINE

Name	Netbase Outsourcing Company
Established	Since 2012
Employees	60+ staffs with large numbers of freelances and partners
Key person	Nguyen Van My (CEO)
Address	A702, M3M4 Building, 91 Nguyen Chi Thanh, Dong Da, Hanoi, Viet Nam
Website	https://www.netbasejsc.com
Services	① Outsourcing Development & IT Partners ② ERP Solutions ③ Digitalization

OUR VISION & MISSION

OUR VISION

To become a leading brand in Vietnam outsourcing sector, a trusted solution for partners and a desirable working environment for talents.

OUR MISSION

- Aim to bring faith and satisfaction to all partners, becoming a trustworthy and long-term commitment partner
- Build a comprehensive development environment for each individual employee go along with the company vision towards sustainability and happiness.
- Apply advanced technology to enhance life quality

SUCCESS
GROWTH
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce dignissim pretium consectetur. Curabitur tempor posuere

CORE VALUE

WHAT WE VALUES

- **Client-centric**: We treat our clients and partners as the central value of our business, always on top priority

- **Leadership Culture**: We inspire growth and innovation in every action with mindset and standard of the leader

- **For Employees**: Prosperity of a business is about investing in employees. We treats our employees as the company's lifeblood

- **Technology focus:** we encourage technology research to keep the company always catching up with newest tech in the world

OUR PARTNERS
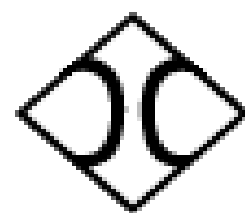
CLIENT TESTIMONIALS

Clutch.co

Goodfirm.co

Trustpilot.com

AgencyVista.com

02. OUR TEAM

BUSINESS ADVISORY BOARD

HUY NGUYEN QUANG
Chairman of Cloodo Vietnam

CUONG NGUYEN
CTO of SOFTWSP

BACH PHAM
CEO of Leadee Media

DUONG HOANG
CEO of Adminkit

OUR LEADERSHIP

PAUL NGUYEN

CEO of Netbase JSC

PAUL NGUYEN - CEO OF NETBASE OUTSOURCING

2021: CEO at Netbase Outsourcing Company

2015-2020: Vice Director at Netbase JSC

2014-2015: Solutions Architect at NetbaseJSC

2011-2013: Technical Support Engineer (KPMS)

2011 Graduated from HCMC University of Technology and Education

MANAGEMENT TEAM

JASON NGUYEN

HEAD OF SALE DEPARTMENT

CONG NGUYEN

TECHNICAL LEADER

CUONG DANG

TECHNICAL LEADER

MANAGEMENT TEAM

VU DUY THE

TECHNICAL LEADER

VU VAN MINH

TECHNICAL LEADER

LONG NGO

TECHNICAL LEADER

03. OUR SERVICE

OUR SERVICE

Business Consulting

As seasoned entrepreneurs, we provide consultancy for the startups and SMEs of Vietnam to build up their organization

Software Partners

Play the role as your Software Partners to provide software outsourcing service based on the demand of clients

Ecommerce Solutions

We provide Ecommerce Solutions for variety of field: Travel, Booking, Web2print, Real Estate….

ERP solutions

We provide solutions for developing and managing complex ERP systems that help to consolidate different parts of business operation

SOFTWARE PARTNERS

1 **Custom Software Development**

2 **Mobile App development**

5 **Digital Marketing**

6 **E – Commerce Development**

4 **API Intergration & Development**

ECOMMERCE SOLUTIONS

1 **Marketplace E-commerce Solution**

2 **Real Estate Management Solution**

3 **Travel Booking Solution**

4 **Hotel Booking Solution**

5 **Event Management Solution**

6 **Hospital Management Solution**

7 **Salon Booking Solution**

8 **Web2Print Solution**

OUR GROUP

Cloodo
Digital Project Management Services

Leadee
Corporate Media & Branding Agency

cmsmart
Ecommerce Solution & Consultancy

SOFTWSP
Software Development Partners

NETBASE
Outsourcing Software Development Partners

OUTSOURCINGVN
Recruitment Network of Vietnam
Outsourcing IT and Software Developers

Adminkit
Web Performance Services

04. RESOURCES

OUR EXPERTISE

UI/UX Design	Microsoft/Java	Database/Cloud	Others

OUR EXPERTISE

Mobile
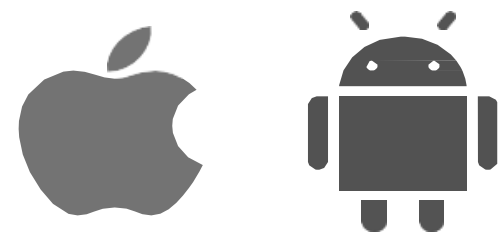
Open source/ Framework

Javascript

COMMUNICATION

Skype, Slack, Zoom, Chatwork are our standard communication tools.

Project progress can be managed on either Redmine, Trello, Jira or GitHub.

Clients & Partners can view and check progress anytime. We use GitHub to manage source code.

WORKFLOW

STEP 1: INVESTIGATION

1 Receive requirement
Getting requirements from customer and clarify their needs

2 Estimation
Provide cost and time estimation based on the requirements of customer

STEP 2: PLANNING

3 Planning
Create project plan, payment plan and delivery milestones

4 Designing
Designing detail screen for customer requirements

STEP 3: CODING

5 Coding & Testing
Coding and testing based on design results

STEP 4: DELIVERY & MAINTENANCE

6 Delivery
Deliver source codes and project assets such as design files, guidance documents

7 Maintenance
Provide maintenance service (contract) to continuously operate the system after development

WHY CHOOSE US?

OUR STRENGTHS

- 85% projects are from foreign market (USA, EU...)

- 9 year experience in Oursourcing field

- Serving over 1,000+ partners around the world (From Startup, SME to Enterprise businesses)

- Having an ecosystem in implementing technological projects, including: Cloodo, Softwsp, Cmsmart...

- Having experience in implementing full solution for various kind of business

05. SHOWCASES
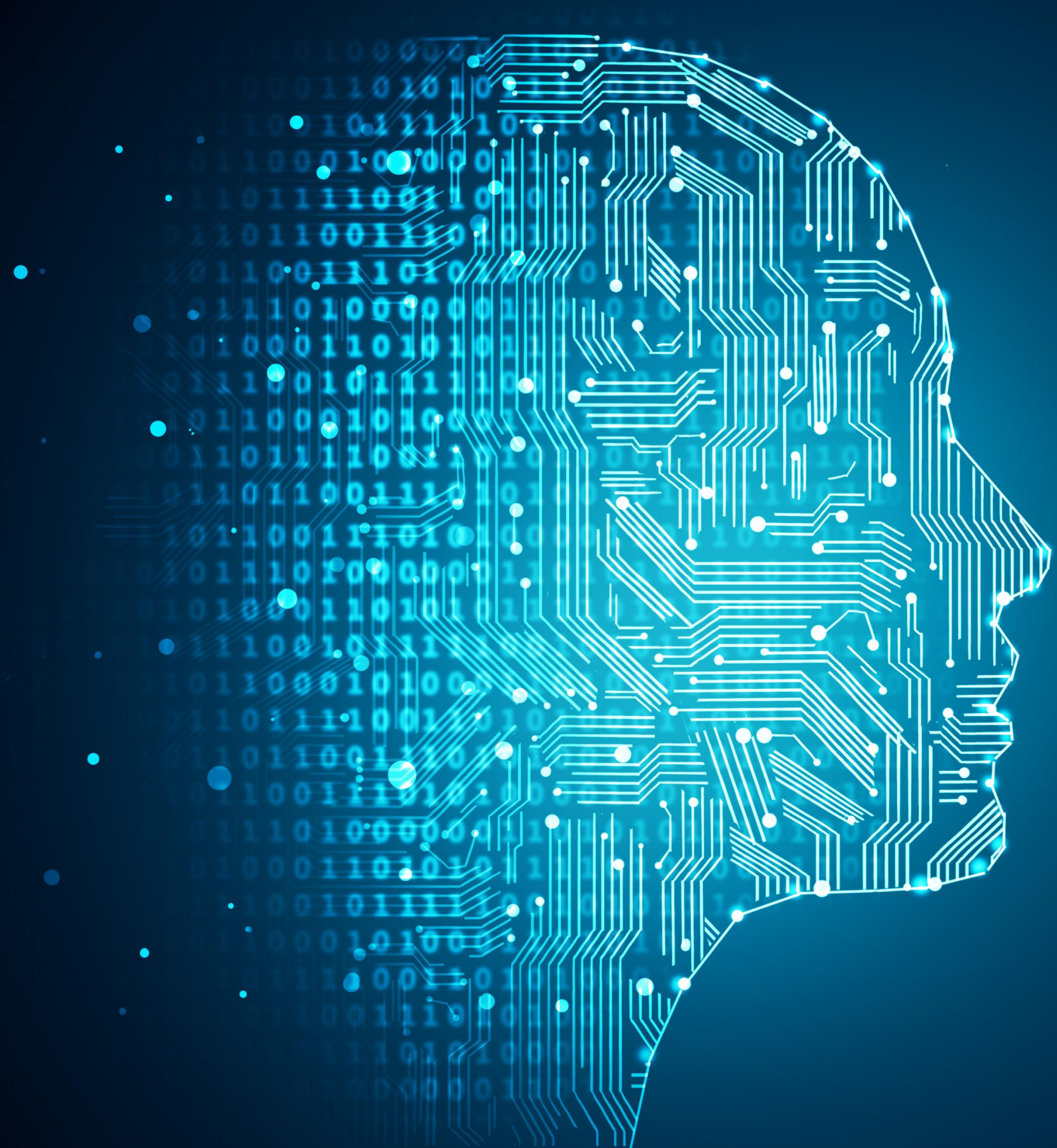
NETZTECH

PROJECT INFORMATION

❖ Marketplace website of Netztech Handels AG (Germany) – a company that sell labeling devices, fastening technology and shrink technology

❖ A website with special grouped product, which is developed on Magento 2 website based on Magento 1 version

❖ Timeline: 3 months

❖ Website: https://netztech.ch/

TECHNOLOGY

| Magento 2 | Restful API | Knockout JS |
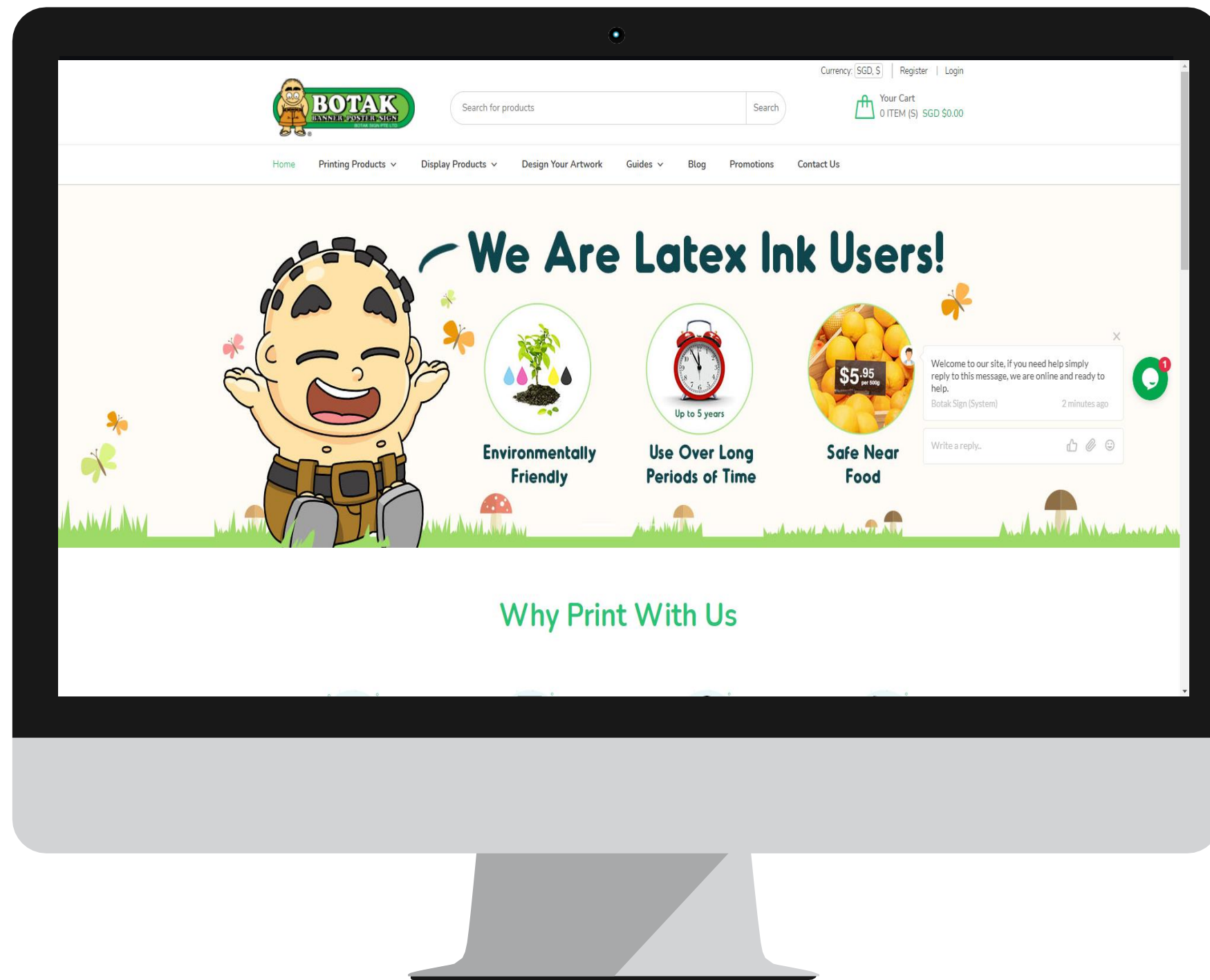
BOTAKSIGN

PROJECT INFORMATION

❖ Marketplace website of Botak Sign Pte Ltd (Singapore) – a company that provide vinyl sticker cutting and large format inkjet printing

❖ A web to print solutions with multiple user roles: specialist, production, designer…

❖ Timeline: 10 months

❖ Website: https://botaksign.com/

TECHNOLOGY

| Woocommerce | Restful API | VueJS |

| TCPDF library |

AVALOKITA

PROJECT INFORMATION

❖ Marketplace website of Avalokita (France) – a company that sell pictures printed on canvas and mounted on wooden frames

❖ A web to design and painting canvas on website and mounted on a wooden frame. Customer can preview actual ready printing product on website

❖ Timeline: 2 months

❖ Website: http://avalokita.net/

TECHNOLOGY

Woocommerce TCPDF library Angular JS

PANEL-IT
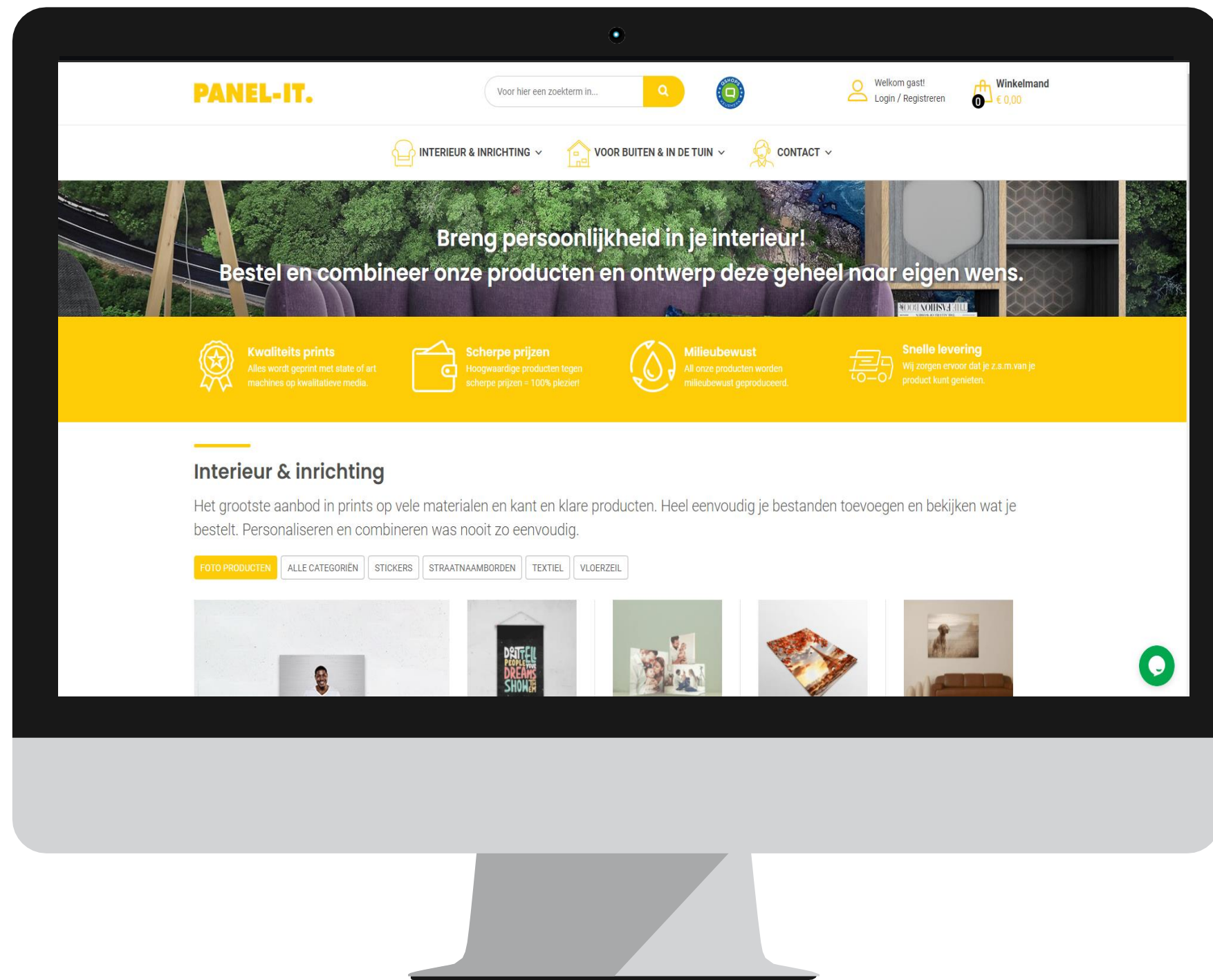
PROJECT INFORMATION

❖ Marketplace website for Netherlands company that provides interior & furnishing design

❖ A web to print solutions with design online tool, easy to build ready design file on website online without photoshop

❖ Website: https://new.panel-it.eu/

TECHNOLOGY

| Wordpress | Woocommerce | Angular JS |

MAMADESIGN

PROJECT INFORMATION

❖ Marketplace website of Mamadesign (Korean) – a company that sell custom design banner, logo, book cover...and many other printing products

❖ A web to print solutions with design online tool, flexible printing option

❖ Website: https://www.mamadesign.co.kr/

TECHNOLOGY

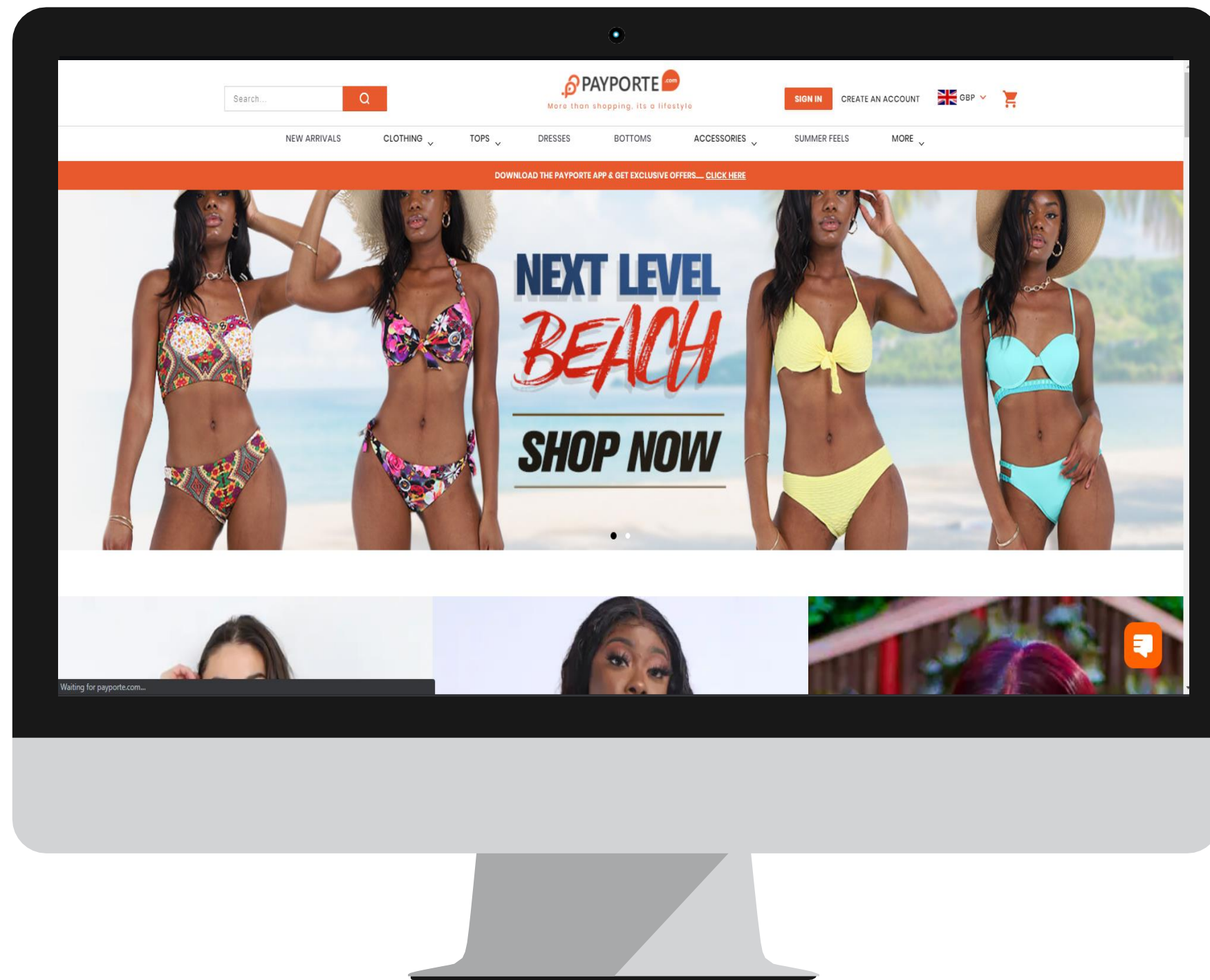| Wordpress	Woocommerce
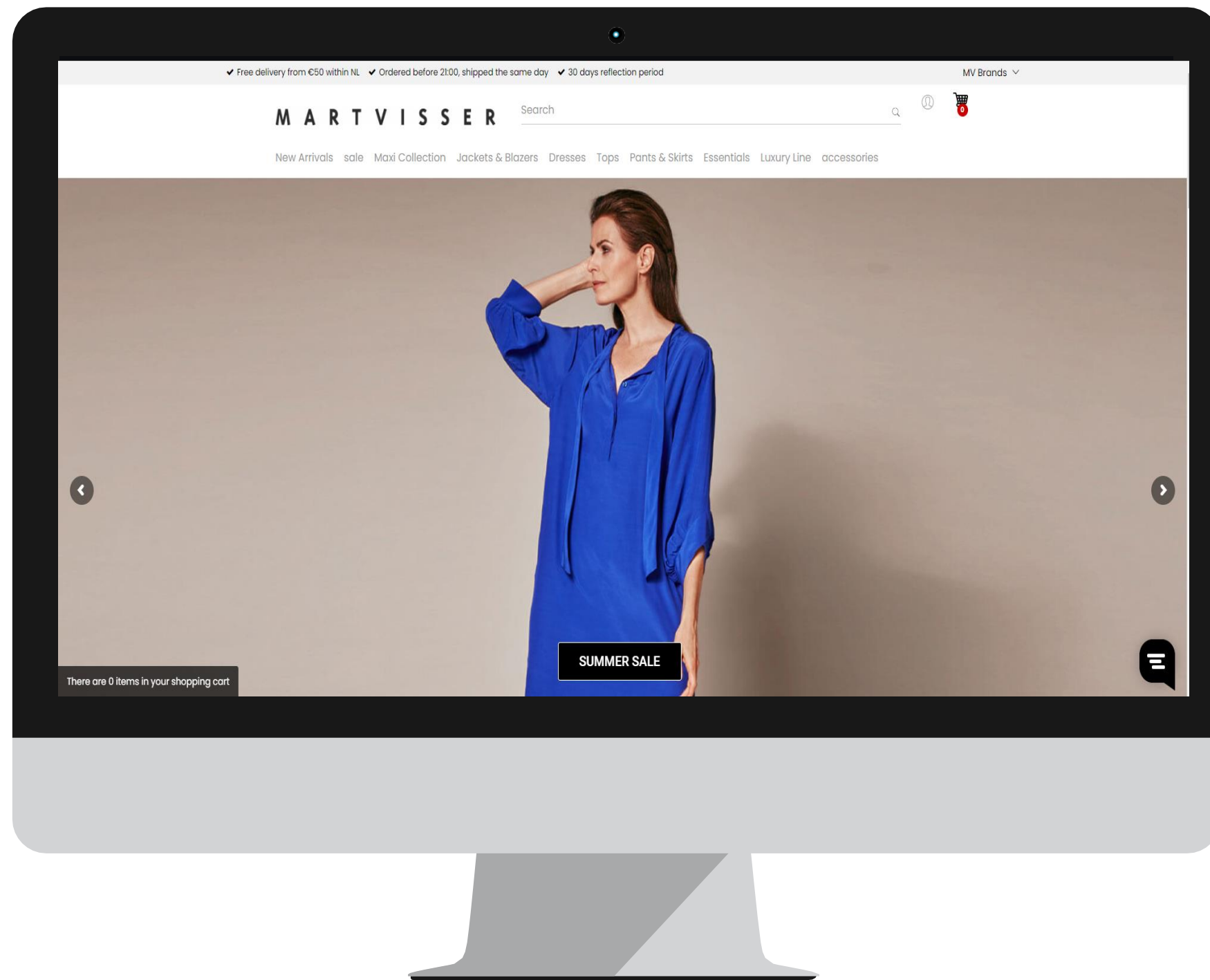
MARTVISSER

PROJECT INFORMATION

❖ Ecommerce website of Martvisser (Netherland) – a company that sell woman clothing online in collections

❖ An e-commerce website come with Android and iOS app for

❖ Website: https://www.martvisser.nl/

❖ Android app: https://play.google.com/store/apps/details?id=com.visser.mart

❖ iOS app: https://apps.apple.com/us/app/mart-visser/id1463203504

TECHNOLOGY

Magento	Android	iOS

PAYPORTE

PROJECT INFORMATION
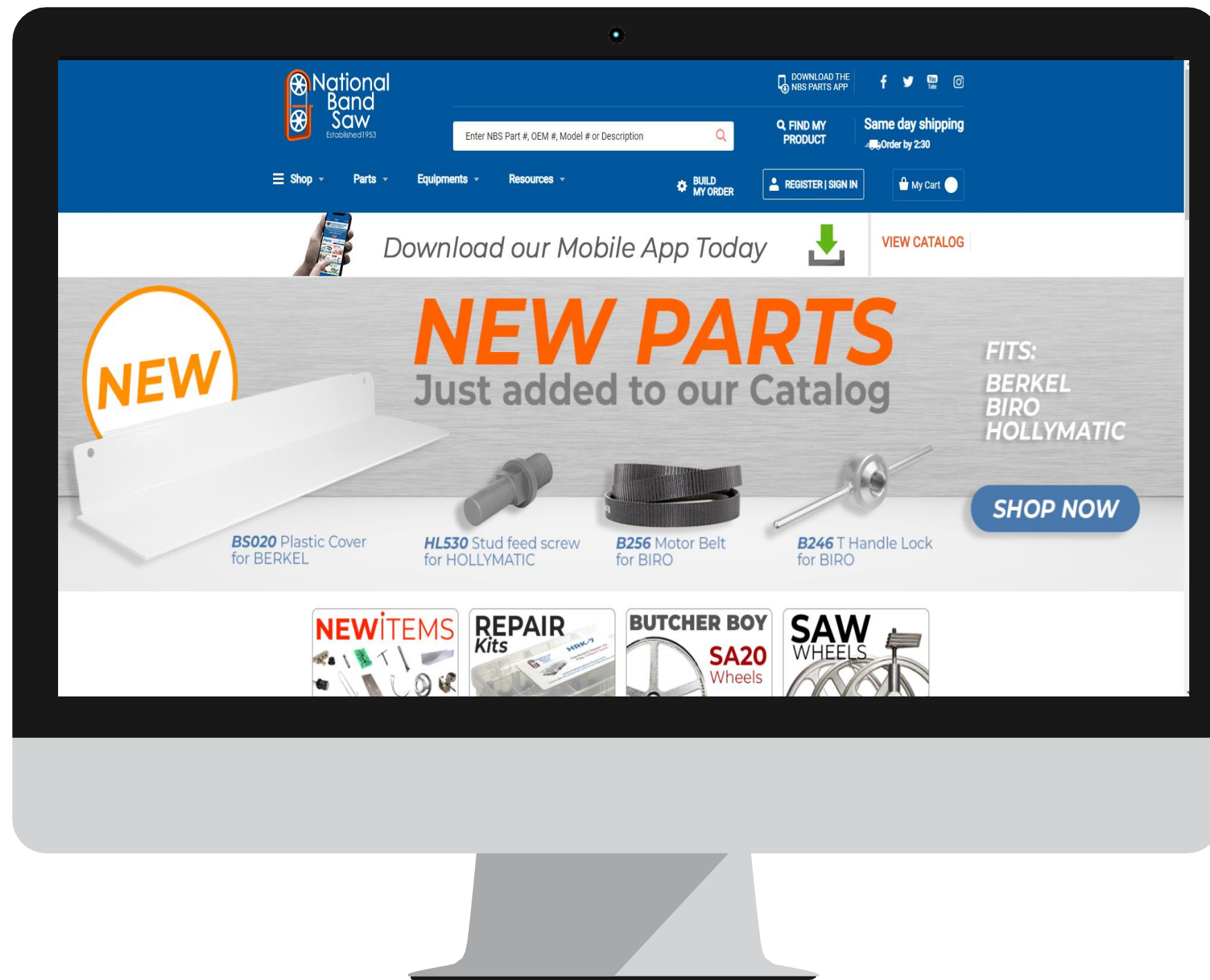
❖ Ecommerce website of Payporte (Nigeria) –an omnichannel retail company selling fashion clothing and accessories

❖ An e-commerce website come with Android and iOS app for

❖ Website: https://payporte.com/

❖ Android app: https://play.google.com/store/apps/details?id=com.simicart.payporte

❖ iOS app: https://apps.apple.com/app/id1435642906

TECHNOLOGY

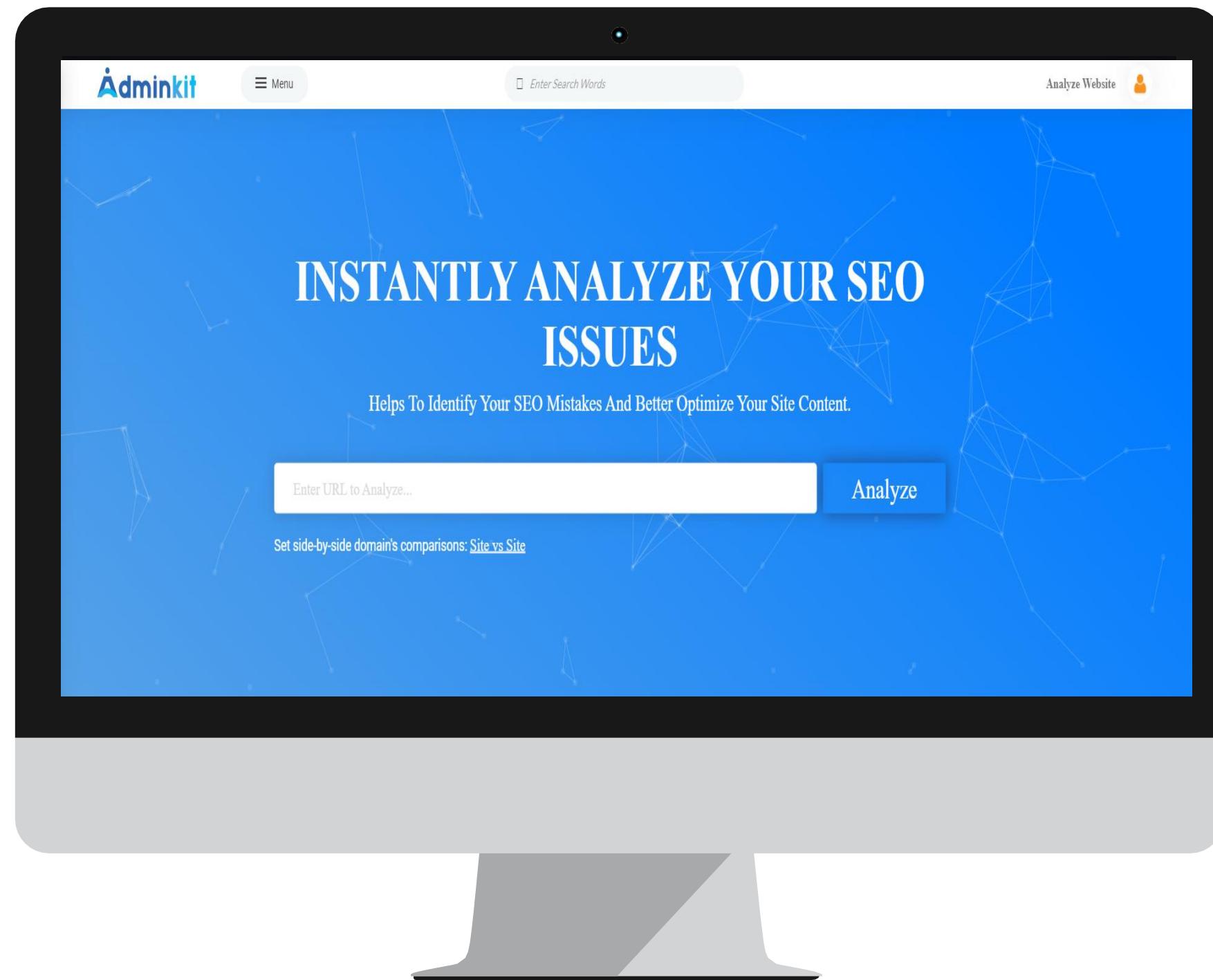| Magento	Android	iOS

NETBASE

NBS

PROJECT INFORMATION

❖ Ecommerce website of National Band Saw (US) –a company that sell parts and equipment online

❖ An e-commerce website come with Android and iOS app for

❖ Website: https://www.nbsparts.com/

❖ Android app: https://play.google.com/store/apps/details?id=com.nbs.app

❖ iOS app: https://apps.apple.com/us/app/national-band-saw/id1429978062

TECHNOLOGY

| Magento | Android | iOS |

ADMINKIT

PROJECT INFORMATION

❖ A complete system focuses on measuring, reporting, analyzing and optimizing performance, availability and customer success metrics

❖ The system include vendors who provide best in class measurement and optimization tools, together with the service come from deep knowledge and understanding about performance:

❖ URL: https://adminkit.net/
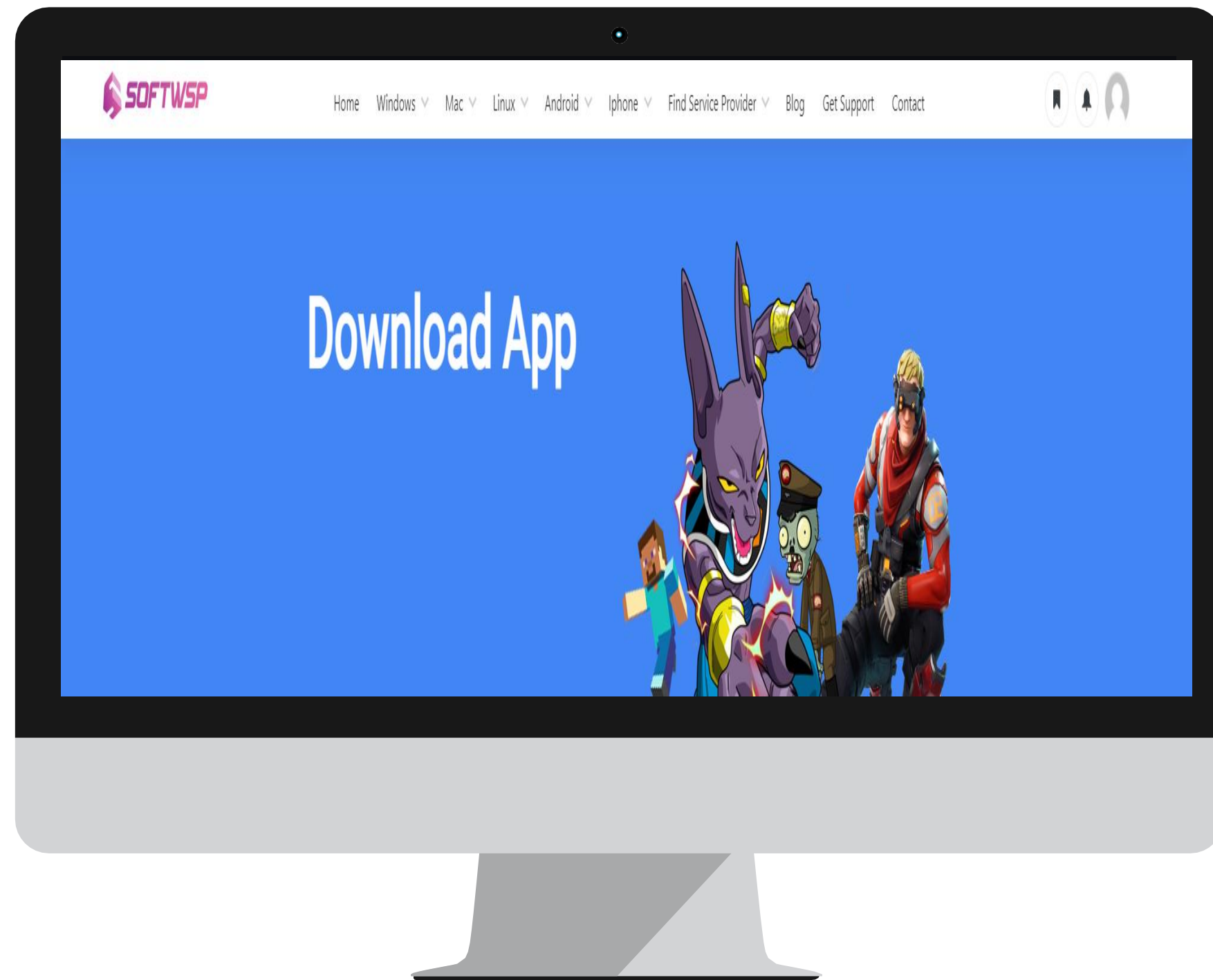
TECHNOLOGY

| ASP.net	VueJS	ReactJS
Laravel	PHP	Javascript JS

SOFTWSP

PROJECT INFORMATION

❖ A complete system focus on comprehensive advice on technology options and application design choices.

❖ The system includes vendors who provide best in class measurement and optimization tools, together with the service come from the deep knowledge and understanding about performance:

❖ URL: https://softwsp.com/

TECHNOLOGY

Wordpress	PHP	MySQL

CLOODO
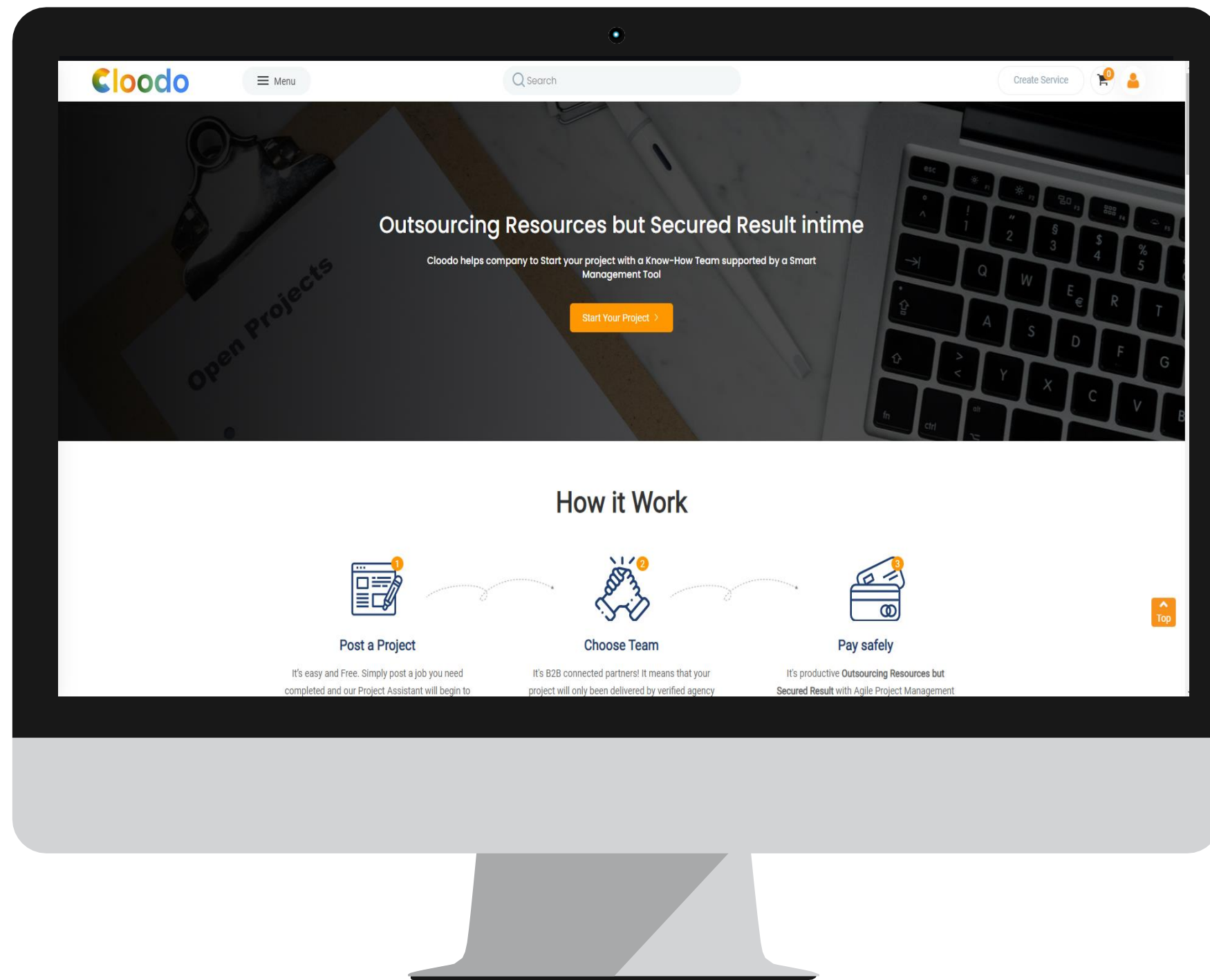
PROJECT INFORMATION

❖ A complete system to manage your digital project and serve as a freelancer marketplace

❖ The system offers project audits/remediation, requirements gathering, vendor selection, system specification, data dictionaries, User Acceptance Testing and project steering committee facilitation.

❖ URL: https://cloodo.com/

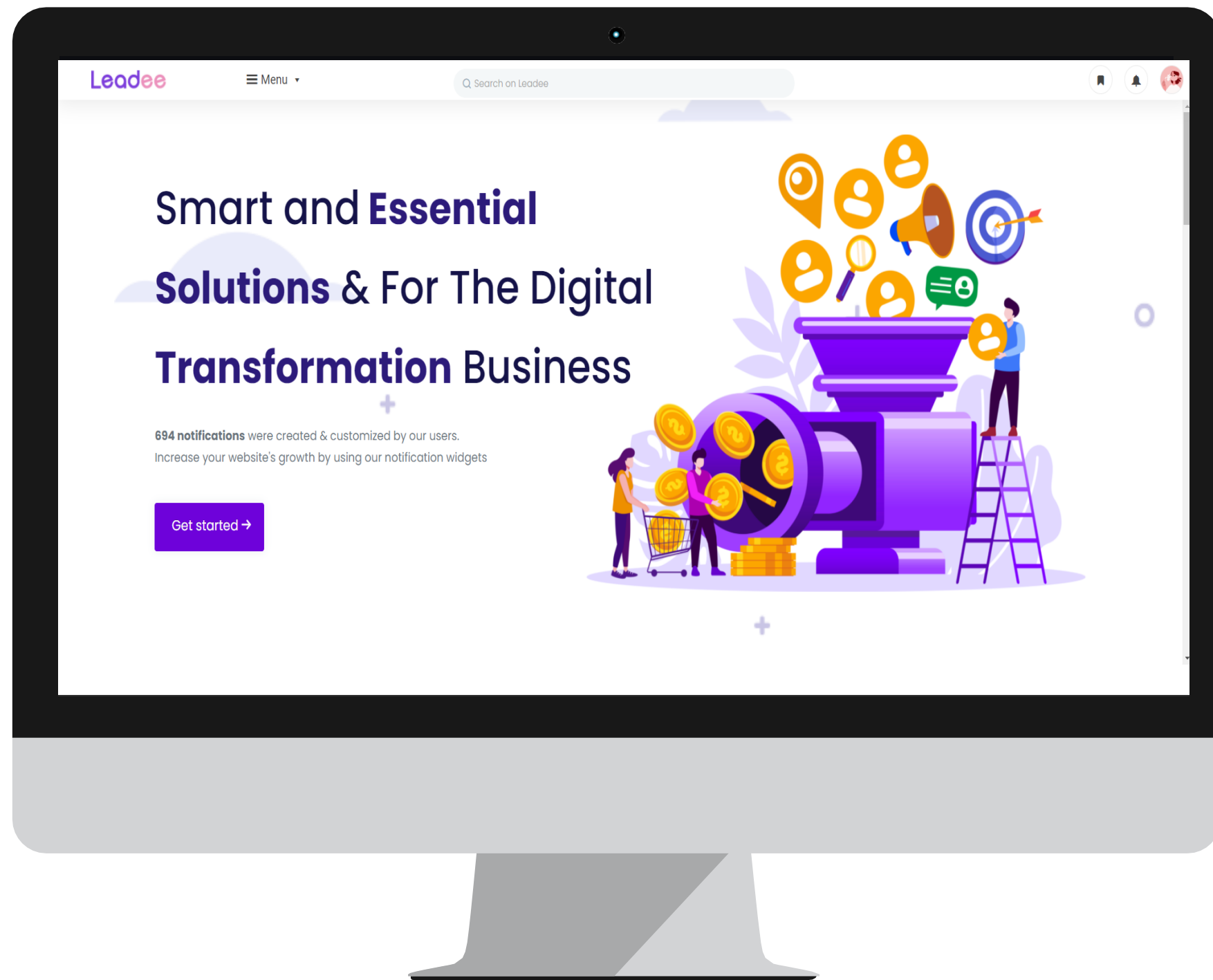## TECHNOLOGY

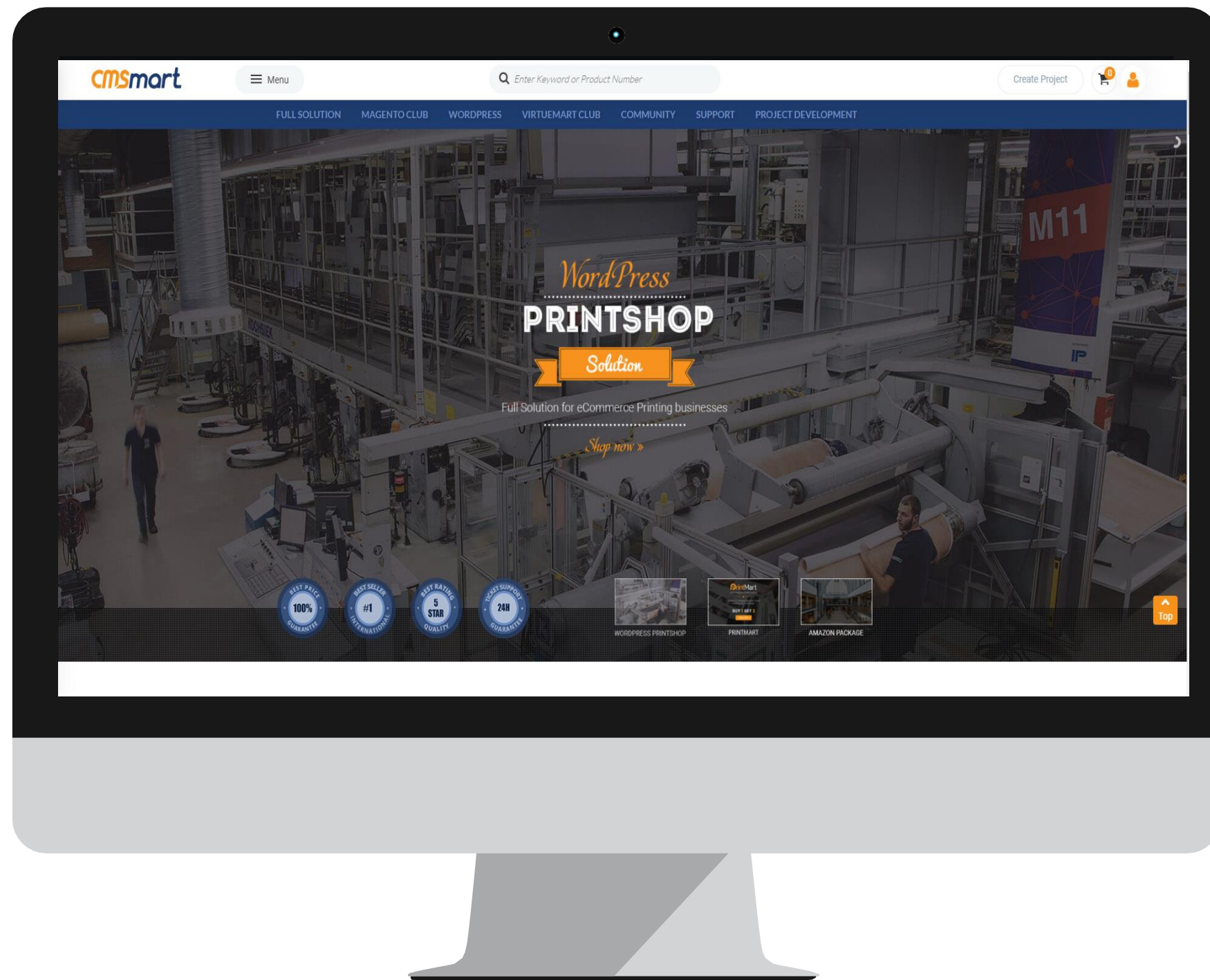| Bootstrap	PHP	MySQL
Vue JS	Redmine	Ruby

LEADEE

PROJECT INFORMATION

❖ An ecosystem that provides smart and essential solutions for the digital transformation

❖ The system helps increase conversion rates, traffic, qualified leads, user experience and dominate social media

❖ URL: https://leadee.ai/

TECHNOLOGY

| MySQL | PHP | Woocommerce |

CMSMART

PROJECT INFORMATION

❖ A big marketplace providing completed Ecommerce solutions to SMB businesses around the world

❖ It includes solution package for various businesses: printing, marketplace, travelling, restaurant, booking...etc; together with a complete customized system of CRM (Vtiger) for controlling the whole company process

❖ URL: https://cmsmart.net/

TECHNOLOGY

MySQL	PHP	Joomla
Angular JS	Javascript JS	Vue JS

NETBASE

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